

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown corporation in 1945. Carl's son, James F. Dicke joined the family business later that year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke descendants to maintain this position.

Now an globally diversified organization, Crown initially designed temperature controls for coal burning furnaces, servicing a small client base. The production of these control items took place in a former hardware store based in New Bremen, Ohio, where Crown's headquarters presently remain.

In 1949, responding to the public's growing fascination with television, Crown shifted into the production of antenna rotators. This product was used to improve television reception and picture quality. The company's successful move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown soon diversified its production to include the repair of mechanical and electrical components for private and government use in the early 1950's. Following a number of successful bids inside a short period of time, the company had built a highly regarded business in this field.

With such versatility and success, Crown was able to diversify its production to include materials handling equipment. Crown started the assembly of forklifts and lift trucks in 1957. The organization believed the industry needed a smaller line of first-class quality forklifts. Crown promptly produced an exceptional range of progressive equipment and swiftly grew to be the most rapidly evolving materials handling organization with its collection of products.

By 1966, Crown had ventured into the overseas material handling markets by opening up shop in Sydney, Australia. Sydney is currently a regional center of operations for Crown for all Pacific Asian sales, marketing and advertising, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production facility from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later that same year, Crown began their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through independent sellers.

Crown at present has a sizable network of Crown-owned and independently-owned sellers in many key global markets offering a huge fleet of electric lift trucks. They are responsible for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer national marketing and promotional sales support to all dealer and sales personnel. Both Crown sales and supplier personnel are factory- trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of global sellers and Crown-owned sellers effectively operate in nearly 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client base around the world, Crown has built an first-rate reputation as a producer of progressive, safe and reliable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain recognition for modernization and top design excellence. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with many comfort options to lean, sit or stand, along with its unequaled productivity capacity.